



Inspiration | Ideation | Innovation

## ICUBE NEWSLETTER December 2022

*We are the home of Social Entrepreneurship and early-stage start-ups at UTM, offering resources, programs, workshops and mentorship for people who are changing the world. If you want to make a difference, ICUBE is here to help you make it.*

# Happy Holidays

## December Start-Up Spotlight: ZAMWILL

### START-UP HIGHLIGHT



### ZAMWILL: TRANSFORMING WOMEN'S EDUCATION



**"Racheal Kalaba founded ZAMWILL after noticing the major challenges in education for women in Zambia.**

"Education does not end when you are in school only, it is lifelong learning. Coming from a patriarchal society, I had to find likeminded people as myself to develop my mission," Kalaba explains. "Our objective is to empower and equip women with innovative skills for life after high school..."

[Read Now](#)

**Events**

## Ideation Lab Pitch Competition

Ideation Lab 

Fall Pitch Competition

Thursday, Dec 15 | 5:30pm to 6:30pm



**Join us from 5:30pm to 6:30pm on Thursday, December 15 for the Ideation Lab Pitch Competition! Watch 5 finalists compete for prize money and in-kind prizes, see examples of how the pitching process works, and understand what to expect from investors and interested parties.**

This event is facilitated by ICUBE at the University of Toronto Mississauga (UTM) and will be held virtually via ZOOM.

[Register Now](#)

## AI for Accessibility

Over  
**\$20,000**  
in Prizes

### AI for Accessibility Student Challenge



TECHNATION<sup>CA</sup> CAREER  
READY<sup>+</sup>  
PROGRAM

 Microsoft

Canada

**Show off your creativity while making a real-life impact! We are looking for students with big ideas to take on this challenge: Show us how Artificial Intelligence (AI) can be used to create a more accessible world for everyone.**

In partnership with Microsoft Canada, TECHNATION is looking for students with big ideas to show us how Artificial Intelligence (AI) can be used to create a more accessible world for everyone.

[Apply Now](#)



## Starter Company Plus Program



The Starter Company Plus program allows start-ups and existing businesses to compete for \$5,000. The competition is two-phase, with the first phase being 12 weeks of training with homework.

For more information regarding eligibility, click [here](#)



Apply Now

## Young Entrepreneur Scholarship (YES)



**Are you a business owner or aspiring to become one?  
Would you benefit from financial support to balance your  
academic priorities with the responsibilities of launching  
and growing your new venture?**

If you said "YES" then look no further! We are now accepting applications for the Young Entrepreneur Scholarship (YES) offering up to \$7,500 in financial support for U of T student founders.



[Apply Now](#)

## Hult Prize University of Toronto



**OnCampus  
Program**

The world's  
**Biggest Movement  
for Social Impact**  
is here!



University of Toronto



**The Hult Prize is an annual social entrepreneurship competition that challenges young people around the world to solve the planet's most pressing issues through social entrepreneurship. The 2023 Hult Prize Challenge is to launch an innovative social venture in the clothing and fashion industry to make it more sustainable. If you want to be a part of shaping a sustainable future sign up now!**

[Apply Now](#)

## News

**Spyder Works Podcast: The Future Of  
Indigenous Entrepreneurship with  
Ignacio Mongrell**





Listen to the Spyder Works podcast on The Future of Indigenous Entrepreneurship in Canada with Ignacio Mongrell, Assistant Director of ICUBE, the hub for social entrepreneurship and early-stage start-ups at UTM, and John Redbird, Co-Founder of Redbird Circle Inc.

[Listen Now](#)



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