



Inspiration | Ideation | Innovation

ICUBE NEWSLETTER November 2022

We are the home of Social Entrepreneurship and early-stage start-ups at UTM, offering resources, programs, workshops and mentorship for people who are changing the world. If you want to make a difference, ICUBE is here to help you make it.

November Start-Up Spotlight: Caddie Health



"When Akshay Rajaram discovered how much frustration results from errors that occur throughout the medical billing process, an idea came to light that would minimize the administrative burden placed on physicians and their employees spend on medical billing.

As a result, Caddie Health, a medical billing system free of errors, was founded by Rajaram and colleagues, Phil Ballyk and Michael Judd. Together, the trio aims to ease the load on physicians and their staff, as well as restore the missed revenue per year for physicians..."

[Read Now](#)

Resources

Accelerate Her Future™'s Fellowship

**Accelerate Her Future's
Fellowship Circle for self-
identifying Black,
Indigenous and women of
colour students or recent
grads pursuing careers in
business and STEM**



Applications open until November 27, 2022

accelerateherfuture.com

Apply now!

Applications are now open to Accelerate Her Future™'s Fellowship Circle, a 10-week program for self-identifying Black, Indigenous and women of colour students and recent grads (International students welcome to apply) residing in Canada. This holistic program provides Group Mentorship Circles, Career Learning Labs, mental health and wellness educational resources, and opportunities for networking and building authentic relationships with peers.

[Applications Deadline: November 27th.](#)

[Apply Now](#)

Events

Indigenous Entrepreneurship Workshops



**INDIGENOUS
ENTREPRENEURSHIP
WORKSHOPS**

A series of 12 workshops that will offer students an opportunity to learn about the duality in entrepreneurship and innovation, and invite them to think in new ways about themselves, their community, and our connection to the spirit of the land.

[Learn More at: icubeutm.ca/indigenous](https://icubeutm.ca/indigenous)

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LIBRARIES

The RedBird Circle logo was designed by Indigenous artist Kay Ball Redbird.

**Join RedBird Circle and The University of Toronto in
creating successful pathways for indigenous entrepreneurs
through the duality of innovation and entrepreneurship.**

These programmes encourage participants to consider themselves, their community, and their relationship to the spirit of the land in fresh ways. Bringing in an Indigenous and non-Indigenous perspective into the world of entrepreneurship

The workshops are streamed online on specific dates, open to self-identifying Indigenous people across GTA.

[Join the upcoming workshop on November 29th to learn about marketing and branding for indigenous people.](#)

[Register Now](#)

Ideation Lab Pitch Competition

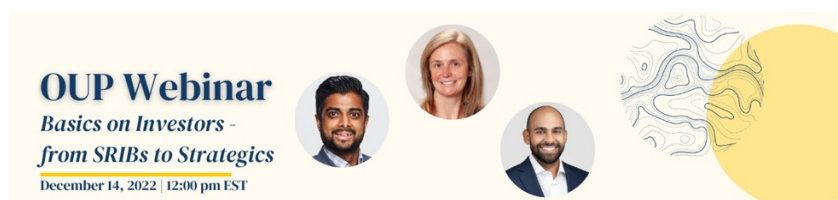


Join us from 5:30pm to 6:30pm on Thursday, December 15 for the Ideation Lab Pitch Competition! Watch 5 finalists compete for prize money and in-kind prizes, see examples of how the pitching process works, and understand what to expect from investors and interested parties.

This event is facilitated by ICUBE at the University of Toronto Mississauga (UTM) and will be held virtually via ZOOM.

[Register Now](#)

OUP Webinar: Basics On Investors



Come join OUP for the next webinar in its series on Funding and Equity for University Startups. The intended audience for this webinar is university startup founders, including future founders, and academic technology commercialization groups.

Anurag Agarwal and Ajay Rayasam of OUP will review the Basics on Investors – from SBIRs to Strategics

[Register to attend the webinar on December 14th.](#)

[Register Now](#)

News

Congratulations To Inwit and iPOTS For Qualifying for MNP Future Leaders Program



"Two ICUBE start-ups at University of Toronto, Mississauga have qualified their start-ups for the MNP Future Leaders program. Stephanie Manica, CEO and Founder of iPOTS and Erika Reyes, CEO and Cofounder of Inwit have not only gained the business opportunity of a lifetime but Manica and Reyes have also gained access to monthly professional mentorship from an MNP partner for a year..."

[Read Now](#)

The Medium: The Rise Of Entrepreneurship In Canada



"The Covid-19 pandemic—while directly leading to an economic downturn—has opened up new business opportunities, leading to reignited interest for entrepreneurship..."

[Read Now](#)

Meet the Top 16 African Start-Ups in the 2022 Health Entrepreneurship Challenge



"Sixteen innovative healthcare start-ups have won their place in the African Impact Initiative's Health Entrepreneurship Challenge 2022: a first-of-its kind program that seeks to advance early-stage entrepreneurs in Africa..."

[Read Now](#)



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