

**ICUBE NEWSLETTER** September 2022

*We are the home of Social Entrepreneurship and early-stage start-ups at UTM, offering resources, programs, workshops and mentorship for people who are changing the world. If you want to make a difference, ICUBE is here to help you make it.*

## October's Start-Up Spotlight: Ramuri



**"The story of Ramuri begins with an order of a study table from a proclaimed sustainable brand, delivered in heaps of plastic to Laura Valeria Rosales Vazquez.**

Being raised in a culture that taught the importance of taking care of Earth, Valeria understood the key role that sustainable brands played in protecting the environment. Valeria was inspired to consider how brand sustainability should be evaluated. Knowing the particularly large environmental and social impact of the fast fashion industry, she decided to focus on addressing it first...."

[Read More](#)

**Desjardins: Annual Start-Up**

## Competition

The poster features a dark blue background with a pattern of vertical lines and small white dots, resembling a starry night sky or a digital data stream. The text is white and green. At the top left, it says 'University of Toronto Entrepreneurship'. Below that, '2023 Desjardins Startup Prize' is written in a bold, sans-serif font. The largest text on the poster is '\$100K in prizes' in a very large, bold, white font. At the bottom, it says 'Presented by:' followed by the Desjardins logo (a green hexagon) and the University of Toronto crest and name.

**Are you a startup founder or do you have a brilliant concept that you want to convert into a business? The Desjardins Startup Prize is the University of Toronto's biggest annual pitch competition, with over \$100,000 in prizes available to identify, reward, and accelerate the most creative startups at U of T.**

Ten finalists will be selected to pitch their business idea in the 2023 Desjardins Startup Prize Pitch Competition, taking place the week of March 6-10, as part of U of T Entrepreneurship Week.

Apply for the 2023 Desjardins Startup Prize, which will give \$100,000 or more to top UofT entrepreneurs.

Application Deadline: November 30th.

[Apply Now](#)

## Indigenous Entrepreneurship Workshops

The poster has a light blue background with a pattern of colorful, overlapping lines in shades of yellow, orange, and red, resembling a stylized map or a network. The text is in a bold, sans-serif font. The main title is 'INDIGENOUS ENTREPRENEURSHIP WORKSHOPS'. Below it, a paragraph describes the workshops as a series of 12 opportunities for students to learn about entrepreneurship and innovation, and to think in new ways about themselves, their community, and their connection to the spirit of the land. At the bottom, there is a dark blue button with the text 'Learn More at: [icubeutm.ca/indigenous](https://icubeutm.ca/indigenous)'. Below the button are logos for RedBird Circle, ICUBE UTM, BRIDGE, and the University of Toronto Libraries.

**Join RedBird Circle and The University of Toronto in creating successful pathways for indigenous entrepreneurs through the duality of innovation and entrepreneurship.**

These programmes encourage participants to consider themselves, their community, and their relationship to the spirit of the land in fresh ways. Bringing in an Indigenous and non-Indigenous perspective into the world of entrepreneurship

The workshops are streamed online on specific dates, open to self-identifying Indigenous people across GTA.

[Join the upcoming workshop on November 1st to learn about creating culturally safe space for Indigenous entrepreneurs.](#)

[Register Now](#)

## Queen's Entrepreneurship Competition



**Submit your application for the most prestigious entrepreneurship competition in Canada for a chance to earn cash awards, take advantage of incredible networking opportunities through official mentoring, and present to top-tier investors.**

All undergraduate startups are welcome.

[Application Deadline: November 1st.](#)

[Apply Now](#)

## The Circulars Accelerator Programme

# THE CIRCULARS ACCELERATOR

**The Circulars Accelerator links businesses that prioritise circular innovation with innovators looking to scale circular solutions, helping the world's shift to a more circular economy. The accelerator is crucial in promoting circular innovation all around the world.**

Join a six-month programme that connects entrepreneurs and innovators with leaders from various industries and circular specialists. The programme helps innovators reevaluate their claims and scale up their circular solutions by offering expert mentoring and focused business assistance.

Registration Deadline: November 1st.

Register Now

## RBC Innovation Challenge: Tech For A Greener Future



University of Toronto  
Entrepreneurship

RBC Innovation Challenge

**NON** Tech for a  
Greener  
Future

How might we utilize **technology and data** to help Canada reach its 2050 Net Zero targets?

In partnership with:

RBC UNIVERSITY OF TORONTO

The poster features a woman sitting on a rocky mountain peak, looking out over a vast, hazy landscape under a blue sky with scattered clouds. The text is overlaid on the left and right sides of the image.

**Take part in the RBC annual challenge, which is open to all students, to concentrate on making a difference in**



## the world with prospective technology projects.

Join to build your entrepreneurial mindsets and to prepare for a career in technology with the chance to win cash prizes.

Application Deadline: November 13th.

Apply Now

## SXSW Pitch Competition 2023



**Is your start-up using disruptive and/or innovative technology? Apply for Catalyze to showcase your start-up to a group of prospective investors seeking out new businesses to invest in.**

Now accepting applications for emerging technologies from all sectors.

Application Deadline: November 13th.

Apply Now

## Youth Change maker Summit

**YOUTH CHANGEMAKER SUMMIT**

November 17, 2022  
5:30 — 8:30 pm

In Person Event

Sheridan College  
Hazel McCallion Campus  
Creativity Commons,  
B-Wing

powered by  RBC Future Launch

Sheridan 



**Join today to make a creative effect on your community by resolving social issues. How can you contribute to sustainability and equity in your start-up today? Learn from youth leaders and purpose driven entrepreneurs.**

Register to join the early bird draw for a chance to win a pair of AirPods and other prizes.

Register By: November 17th.

Register Now



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