

**ICUBE NEWSLETTER** September 2022

We are the home of Social Entrepreneurship and early-stage start-ups at UTM, offering resources, programs, workshops and mentorship for people who are changing the world. If you want to make a difference, ICUBE is here to help you make it.

## Indigenous Entrepreneurship Workshops



**INDIGENOUS  
ENTREPRENEURSHIP  
WORKSHOPS**

A series of 12 workshops that will offer students an opportunity to learn about the duality in entrepreneurship and innovation, and invite them to think in new ways about themselves, their community, and our connection to the spirit of the land.

Learn More at: [icubeutm.ca/indigenous](https://icubeutm.ca/indigenous)

 ×  ×  ×  UNIVERSITY OF TORONTO LIBRARIES

The Redbird Circle logo was designed by Indigenous artist and Bell Redbird.

These workshops will offer an opportunity to learn about the duality in entrepreneurship and innovation, and invite participants to think in new ways about themselves, their community, and our connection to the spirit of the land. This series is open to self-identifying Indigenous people across the GTA, with preference given to U of T students, staff, and faculty.

The workshops will be led by Redbird Circle in partnership with The University of Toronto, bringing an Indigenous and non-Indigenous lens to entrepreneurship. These workshops aim to build traditional knowledge, build community, facilitate partnerships and mentorships, and build pathways to success for Indigenous entrepreneurs.

[Learn More](#)

## Entrepreneurship and Innovation Fund

## Entrepreneurship and Innovation Fund

ventureLAB's 2022 Entrepreneurship and Innovation Fund supports **underrepresented founders** and **nonprofits that serve underrepresented communities**.

To Apply:  
Nonprofits Stream 1 - click [here](#)  
Founders Stream 2 - click [here](#)

ventureLAB's 2022 Entrepreneurship and Innovation Fund supports underrepresented founders and nonprofits that serve underrepresented communities.

Apply Now

## Tech for a Greener Future



The poster features a dark blue and black background with a glowing nebula. Text includes: 'University of Toronto Entrepreneurship' at the top left; 'RBC Innovation Challenge Launch Event' in large white and blue letters; 'October 11, 1:30 pm' and 'ONRamp @ U of T Entrepreneurship 100 College St, Toronto' in a black box; '2022 Technology for a Greener Future' in a vertical stack on the right; and logos for RBC and the University of Toronto at the bottom right.

The Innovation Challenge is the latest initiative in a series of RBC partner activity to support U of T's innovation ecosystem that also includes startup pitch competitions, research fellowships, a speaker series and resources to open the ONRamp co-working and event space. Both RBC and U of T share a desire to prepare students for careers in technology and to develop entrepreneurial and intrapreneurial skills and mindsets.

The projects that emerge from the challenge will be new (not existing startups) and teams can be formed in a myriad of ways - through curricular or co-curricular initiatives (incl. course work, capstones, etc.), via the U of T Entrepreneurship accelerator network and also out of facilitated meetups and ideation clinics. Once established, teams will have approx. three months to develop their projects, with support along the way from RBC domain experts, faculty advisors, targeted workshops - culminating in a pitch competition for prizes in late January.

Apply Now

## PITCH PERFECT 2022

# CALL FOR APPLICATIONS

## PITCH PERFECT

Fund your health innovation!



LEARN MORE & APPLY:  
h2i.utoronto.ca

APPLICATIONS OPEN:  
SEPTEMBER 26, 2022

LAST DAY TO APPLY:  
OCTOBER 17, 2022

Pitch Perfect is a Faculty of Medicine and Health Innovation Hub initiative to celebrate and support student entrepreneurs working on health focused innovations. Each fall, six student-based ventures are selected to pitch their concept to a panel of expert judges for the chance to win one of three Student Innovation Fellowships of \$5,000 to help develop their project further.

[Apply Now](#)

## RBC EPIC Business Model Canvas

The banner features a photograph of a man and a woman standing in a modern office setting. To their right is the RBC EPIC Business Model Canvas Competition logo, which includes a colorful puzzle piece icon. Below the logo, the text reads: 'Submissions open September 26th, 2022' and 'Submission close October 16th, 2022'. At the bottom of the banner are the logos for EPICentre and the University of Windsor.

The main goal of the RBC EPIC Business Model Canvas Competition (BMCC) is to educate entrepreneurs and provide them with tools to help launch more successful ventures.

The BMCC invites student entrepreneurs to learn about business models, business model validation, and the business model canvas and then demonstrate their understanding through a video submission of their own entrepreneurial experiences that exhibit these concepts. Semi-finalists will then be chosen to participate in live presentations based on the content of their video submissions.

The team that best demonstrates their understanding of the Business Model Canvas and how it applies to their business will go home with a \$10,000 Grand Prize generously sponsored by the RBC foundation.

[Apply Now](#)

## ECHO PITCH 2022



Join us **October 13, 2022** for ECHO PITCH: a special event where five top cardiovascular health start-ups compete for funding from a \$250,000 pool in front of a panel of judges and a live audience.

[Get Your Ticket](#)

## Confessions of an Intern



"As part of my Master of Management of Innovation program I got the chance to secure an internship at ICUBE UTM. I was very excited to join the team but at the same time was worried about what contributions someone like me with a pharmacy undergrad and a master's in management could add to such a team. &..."

[Read More](#)



ICUBEUTM

3359 Mississauga Rd, Innovation Complex, Mississauga, ON L5L1C6, CA  
(905)-569-4467

[icube.utm@utoronto.ca](mailto:icube.utm@utoronto.ca)  
[www.icubeutm.ca](http://www.icubeutm.ca)



© 2022 ICUBE - UTM

This email was sent to {{ contact.EMAIL }} You received this email because you are registered with ICUBE - UTM

[Unsubscribe here](#)