

ICUBE NEWSLETTER September 2022

We are the home of Social Entrepreneurship and early-stage startups at UTM, offering resources, programs, workshops and mentorship for people who are changing the world. If you want to make a difference, ICUBE is here to help you make it.

Indigenous Entrepreneurship Workshops

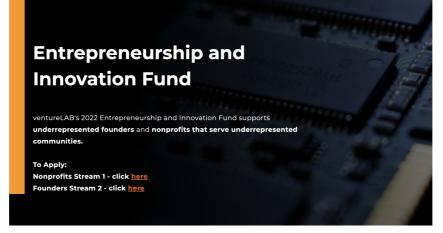


These workshops will offer an opportunity to learn about the duality in entrepreneurship and innovation, and invite participants to think in new ways about themselves, their community, and our connection to the spirit of the land. This series is open to self-identifying Indigenous people across the GTA, with preference given to U of T students, staff, and faculty.

The workshops will be lead by Redbird Circle in partnership with The University of Toronto, bringing an Indigenous and non-Indigenous lens to entrepreneurship. These workshops aim to build traditional knowledge, build community, facilitate partnerships and mentorships, and build pathways to success for Indigenous entrepreneurs.

Learn More

Entrepreneurship and Innovation Fund



ventureLAB's 2022 Entrepreneurship and Innovation Fund supports underrepresented founders and nonprofits that serve underrepresented communities.



Tech for a Greener Future



The Innovation Challenge is the latest initiative in a series of RBC partner activity to support U of T's innovation ecosystem that also includes startup pitch competitions, research fellowships, a speaker series and resources to open the ONRamp co-working and event space. Both RBC and U of T share a desire to prepare students for careers in technology and to develop entrepreneurial and intrapreneurial skills and mindsets.

The projects that emerge from the challenge will be new (not existing startups) and teams can be formed in a myriad of ways – through curricular or co-curricular initiatives (incl. course work, capstones, etc.), via the U of T Entrepreneurship accelerator network and also out of facilitated meetups and ideation clinics. Once established, teams will have approx. three months to develop their projects, with support along the way from RBC domain experts, faculty advisors, targeted workshops – culminating in a pitch competition for prizes in late January.



PITCH PERFECT 2022



Pitch Perfect is a Faculty of Medicine and Health Innovation Hub initiative to celebrate and support student entrepreneurs working on health focused innovations. Each fall, six student-based ventures are selected to pitch their concept to a panel of expert judges for the chance to win one of three Student Innovation Fellowships of \$5,000 to help develop their project further.



RBC EPIC Business Model Canvas



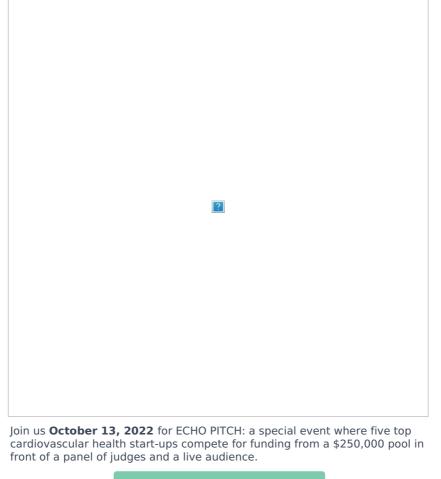
The main goal of the RBC EPIC Business Model Canvas Competition (BMCC) is to educate entrepreneurs and provide them with tools to help launch more successful ventures.

The BMCC invites student entrepreneurs to learn about business models, business model validation, and the business model canvas and then demonstrate their understanding through a video submission of their own entrepreneurial experiences that exhibit these concepts. Semi-finalists will then be chosen to participate in live presentations based on the content of their video submissions.

The team that best demonstrates their understanding of the Business Model Canvas and how it applies to their business will go home with a \$10,000 Grand Prize generously sponsored by the RBC foundation.



ECHO PITCH 2022



Get Your Ticket

Confessions of an Intern



"As part of my Master of Management of Innovation program I got the chance to secure an internship at ICUBE UTM. I was very excited to join the team but at the same time was worried about what contributions someone like me with a pharmacy undergrad and a master's in management could add to such a team. &..."

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