



**Inspiration | Ideation | Innovation**

**ICUBE NEWSLETTER**  
**June 2022**

We are the home of Social Entrepreneurship and early-stage start-ups at UTM, offering resources, programs, workshops and mentorship for people who are changing the world. If you want to make a difference, ICUBE is here to help you make it.

## **ANNOUNCEMENTS**

### **A Review of #UofTPRIDEPITCH: The Third Annual Pride Pitch for UofT's LGBTQ2S+ Entrepreneurs**



#### **The Third Annual #UofTPRIDEPITCH was a Success!**

The third annual #UofTPRIDEPITCH was a success! The event included students, staff, and community members from all three UofT campuses. The competition offered \$5,000 in cash prizes to recognize, reward and accelerate the U of T's 2SLGBTQ+ entrepreneurs. Selected individuals and teams competed by showcasing their idea via a five-minute pitch to a panel of judges. The competition took place on Wednesday, June 15th at The University of Toronto Mississauga. The panel of judges had criteria consisting of: opportunity, viability and impact, growth potential, talent, and communication skills. The winners of third Annual Pride Pitch were: Diana Virgovicova (CulturExpo), Crystal Wong Kruger (LIOHAN Inc), Laura Rosales, Valeria Vazquez (Ramuri)!

[Read More](#)

### **Entrepreneurship for Cardiovascular Health Opportunities (ECHO): Call for Applications**



# BLACK INNOVATION CONNECTIONS

Apply at  
[mydmz.ryerson.ca/portal/login](https://mydmz.ryerson.ca/portal/login)

### PROGRAM BENEFITS

- Fundraising
- Sales
- Legal & Finance
- Product
- Growth & Hiring
- Receive \$5,000 towards your business

Financé par : Agence fédérale de développement économique pour le Sud de l'Ontario  
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Canada DMZ

## The DMZ Black Innovation Connections (BIC) Program is Back!

The The Black Innovation Connections Program (BIC) paims to draw black founders in technology. BIC is a 3-month coaching program that puts high-potential #BlackFounders on the fast track to success and prepares them for the DMZ Incubator with access to investors, marketing support, scaling, and so much more. On top of all that, thanks to the Dream Legacy Foundation, they'll also get access to: an office, a hotel suite, event space, a marketing consultant, and pitching opportunities to venture funds. Also, each accepted startup gets \$5,000! Apply by July 6th!

[Apply Now](#)



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