



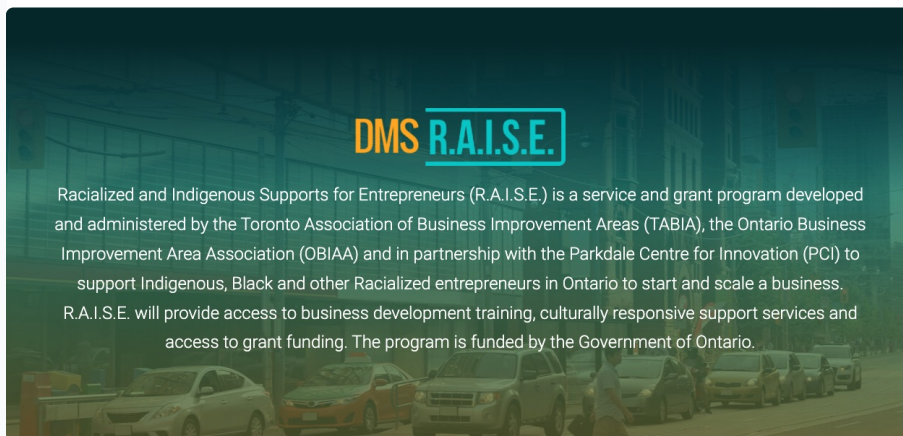
## Inspiration | Ideation | Innovation

**ICUBE NEWSLETTER**  
**APRIL 2022**

We are the home of Social Entrepreneurship and early-stage start-ups at UTM, offering resources, programs, workshops and mentorship for people who are changing the world. If you want to make a difference, ICUBE is here to help you make it.

### ANNOUNCEMENTS

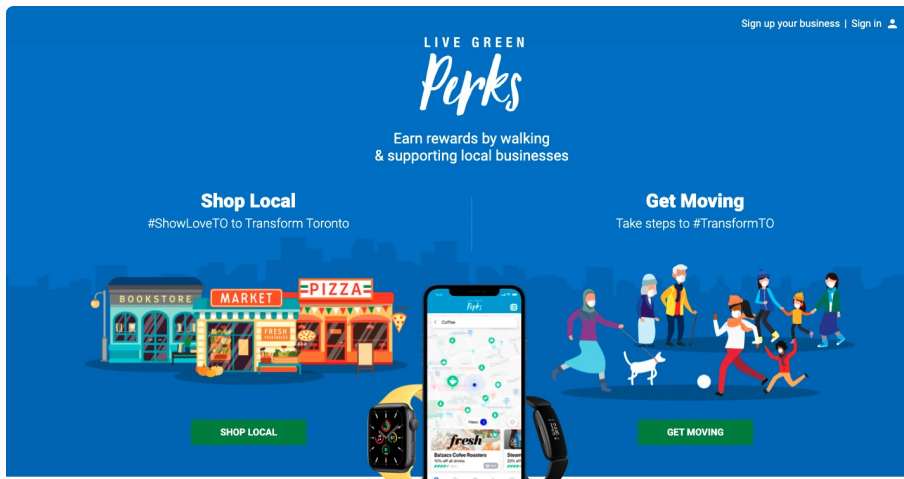
#### **Grant program to support Black, Indigenous and other racialized entrepreneurs**



The Ontario government [announced](#) a new program to help Black, Indigenous and other racialized entrepreneurs start or grow their business. The Racialized and Indigenous Supports for Entrepreneurs (RAISE) Grant Program helps to remove economic barriers by providing funding, training, and culturally-relevant services to entrepreneurs. The RAISE Grant will be delivered through Digital Main Street, the Toronto Association of Business Improvement Areas, and the Ontario Business Improvement Area Association in collaboration with the Parkdale Centre for Innovation. Successful applicants will receive a \$10,000 grant to facilitate innovation and growth as well as training and coaching. [Find eligibility requirements and apply.](#)

[Find eligibility requirements & apply](#)

#### **Live Green Perks program promotes local businesses with eco-friendly products and services**



Local businesses that offer eco-friendly products and services are encouraged to participate in the Live Green Perks program. The City of Toronto program is designed to connect residents with local businesses and is free for both to join. Participating businesses receive free promotion to 80,000 green customers, a listing on a searchable web page, and more. [Learn more and register your business.](#)

[Learn more & register your business](#)

Sheridan  ICUBE UTM 

## Start-Up Pitch & Showcase

### Review of Winter 2022 Leap Pitch & Showcase

On Wednesday, March 23rd, 2022 at the Leap Startup League's Startup Pitch Competition, we watched finalists compete for prize money, saw examples of how the pitching process works, and understood what to expect from investors and interested parties. This great event had over 60 attendees who showed up to support the event and the startups. Second Thought Payments won Most Innovative Concept, Legazelle won Most Social Impact Potential, and Ready Our Youth won People's Choice.

If you missed the event and still want to know more about these startups, click the button below to head to the ventures list.

[Startup Pitch & Showcase Startups](#)

# Summer Company

## 2022 SUMMER COMPANY PROGRAM FOR YOUNG ENTREPRENEURS

**Apply by April 25**

The Mississauga Business Entrepreneur Centre (MBEC) presents the Summer Company Program for young entrepreneurs.

Are you an Ontario student 15 to 29 years and have a business idea? The Summer Company program can help you launch and operate a business this summer. The program provides:

- Business training and mentorship to help you get your business up and running.
- Opportunity for a grant up to \$3,000 to help you launch your summer business.
- Don't miss this great opportunity to apply to the 2022 Summer Company Program if you are interested in starting a business in Mississauga. Space in the program is limited!

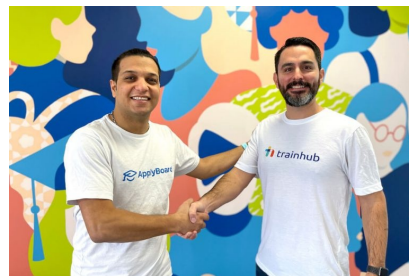
[Learn more here](#)



**Join us in taking action to  
fight for a better world.**

### **Camp 2030 Summit September 12 - 18, 2022**

During UNGA, we're hosting our Camp 2030 Summit from September 12 - 18, 2022, a 6-day innovation lab to spark entrepreneurial solutions to the SDGs. We're selecting the top 250 young leaders out of thousands of applications from around the world to attend for an unrivaled networking opportunity and entrepreneurship incubator program. This is a great opportunity for young people (18-35) who are interested in exploring social entrepreneurship and sustainability. They'll get the chance to network with other youth leaders, and also receive mentorship and have their solutions heard at an event in NYC during UN General Assembly.



### **Trainhub, acquisition by ApplyBoard**

When I started Amyty 4 years back I was a bit lost and you were always helpful when I reached out for help. ICUBE put me in contact with the right people, helped me set up the company and got me the resources that I needed through the programs. Those resources and all the learning helped me pivot to Panda Portal, a training platform for the international education industry. Yesterday we announced its acquisition by ApplyBoard and its rebranding to TrainHub.

[Learn more here](#)

Applications close April 1st at 11:59 pm ET.

[Apply now](#)



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