



Inspiration | Ideation | Innovation

ICUBE NEWSLETTER March 2022

We are the home of Social Entrepreneurship and early-stage start-ups at UTM, offering resources, programs, workshops and mentorship for people who are changing the world. If you want to make a difference, ICUBE is here to help you make it.

ANNOUNCEMENTS

ATTEND PITCH WITH A TWIST 2022!

Tuesday March 8, 2022 5:30PM ~ 7:30PM EST
University of Toronto

PITCH
with a
TWIST

PARTNERS
UNIVERSITY OF TORONTO Entrepreneurship
MISSISSAUGA
Cassels
EDGE

ORGANIZERS
ICCIIT INSTITUTE OF COMMUNICATION CULTURE INFORMATION & TECHNOLOGY
EDI EQUITY, DIVERSITY & INCLUSION OFFICE
ICUBE UTM
IEC International Education Centre

Celebrating International Women's Day
Register at www.icubeutm.ca/pitch22

Get Your Tickets Before March 8th

Join us on March 8th, 2022 for our third PITCH with a Twist, International Women's Month Edition, to stand in support of women entrepreneurs at a competition that promises to break down barriers and reward great ideas from diverse voices.

This event will be held as part of [U of T Entrepreneurship week](#). Applications are open to all female entrepreneurs in the U of T community. Focusing on early-stage ventures, we bring together innovators from a variety of sectors to pitch their businesses for cash prizes and in-kind support.

With a panel of women-identifying judges and all the people pitching will be women-identifying, coming in from two streams of ideas and early stage startups, come celebrate creativity and entrepreneurship for all. Learn from amazing speakers sharing their experiences, network with great companies, and witness exciting pitches as companies compete at the hub of entrepreneurship in action.

PITCH with a Twist is proudly organized by ICUBE at UTM, alongside UTM's International Education Centre (IEC), the Equity, Diversity, & Inclusion Office (EDIO), and the Institute of Communication, Culture, Information & Technology (ICCIIT).

[Get Your Ticket](#)

EVENTS & OPPORTUNITIES

TECHNATION^{CA}



Open Innovation Challenge

Post-Pandemic Recovery & Sustainability

Over \$15,000 in Prizing!

Students and SMEs: Submit by March 6!



Open Innovation Challenge

Apply by March 6th

During our Digital Marketplace event on November 24, Microsoft launched two industry challenges: Post Pandemic Economic Recovery and Building for Sustainability. Microsoft is looking to identify Canadian Small and Medium Enterprises (SMEs) capable of providing solutions to these two challenges. If you have any questions or would like to submit your proposal for one or both challenges, please contact [Natasha Apollonova](#) no later than March 6.

For more information, watch this [webinar](#) where Kevin Byrnes, Senior Industry Leader from Microsoft explains these industry challenges.

These challenges are accessible to SME Digital Marketplace registrants (www.technationportal.ca). If you have not already done so, please register your firm on Canada's Digital Marketplace to showcase your innovative solutions and services to jurisdictions across Canada. TECHNATION continues to make enhancements to the site including features added to provide a curated list of solicitations from www.buyandsell.gc.ca, the Government of Canada's open procurement information service. We have also redesigned our main page to make it easier for member firms to navigate Canada's Digital Marketplace. We will continue to bring forward new procurement opportunities from our national and community partners including provincial and municipal opportunities.

[Learn more here](#)

BUILD A BETTER WORLD

2SLGBTQ+ STUDENT CHALLENGE

Over \$15,000 in Prizing

Submit your solutions for Societal Impact and Climate Change by **March 13**.

Register a team or join one **today**.



ICUBE UTM



Canada



Build a Better World - 2SLGBTQ+ Student Challenge

Apply by March 13th

Are you interested in how technology can help build a better future for our community? We are looking for students who are ready to make a change!

Take part in this challenge and develop solutions to a real-world problem of

your choice within two categories – Climate Change and Sustainability or Societal Impact and Supporting Community. Any post-secondary student in Canada can join – we only encourage that 50% of your team identifies with the 2SLGBTQ+ community. You don't need a background in tech, we want all walks of life to come to the table.

Register a team or join one today! Make sure you submit your ideas by March.

Timeline:

- Kick-off event: March 10 – 5-6pm ET
- Mentor sessions: 30 min slots between March 23-25
- Workshops? – between March 23-25
- Finale – Wednesday, March 30

Next steps:

- I will send calendar invites to hold your calendar for events.
- Confirm who will be speaking at the kickoff (one from each partner – we could also include a short panel)
- Confirm if you would like to run a workshop for the students during Phase 2 (March 22 – 27)
- Confirm your mentors – 30 min slots between March 23-25
- Confirm who your jury members will be
- o Phase 1 – between March 14-15 – judge on the portal at own leisure
- o Phase 2 – between March 21-22 – just on portal at own leisure
- o Finale – Wednesday, March 30 between 6:00 – 8:30pm ET

[Learn more here](#)

Summer Company

**2022 SUMMER COMPANY PROGRAM FOR
YOUNG ENTREPRENEURS**

Apply by April 25

The Mississauga Business Entrepreneur Centre (MBEC) presents the Summer Company Program for young entrepreneurs.

Are you an Ontario student 15 to 29 years and have a business idea? The Summer Company program can help you launch and operate a business this summer. The program provides:

- Business training and mentorship to help you get your business up and running.
- Opportunity for a grant up to \$3,000 to help you launch your summer business.
- Don't miss this great opportunity to apply to the 2022 Summer Company Program if you are interested in starting a business in Mississauga. Space in the program is limited!

[Learn more here](#)

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