



Inspiration | Ideation | Innovation

ICUBE NEWSLETTER February 2022

We are the home of Social Entrepreneurship and early-stage start-ups at UTM, offering resources, programs, workshops and mentorship for people who are changing the world. If you want to make a difference, ICUBE is here to help you make it.

ANNOUNCEMENTS

APPLY TO PITCH WITH A TWIST 2022 TODAY!

Tuesday March 8, 2022 5:30PM ~ 7:30PM EST

University of Toronto

PITCH
with a
TWIST

PARTNERS

- UNIVERSITY OF TORONTO Entrepreneurship
- MISSISSAUGA
- Cassels
- EDGE

ORGANIZERS

- ICCI (INSTITUTE OF COMMUNICATION, CULTURE, INFORMATION & TECHNOLOGY)
- EDI (EQUITY, DIVERSITY & INCLUSION OFFICE)
- ICUBE UTM
- IEC (International Education Centre)

Celebrating International Women's Day

Register at www.icubeutm.ca/pitch22

Applications open until February 7th

Join us on March 8th, 2022 for our third PITCH with a Twist, International Women's Month Edition, to stand in support of women entrepreneurs at a competition that promises to break down barriers and reward great ideas from diverse voices.

This event will be held as part of [U of T Entrepreneurship week](#). Applications are open to all female entrepreneurs in the U of T community. Focusing on early-stage ventures, we bring together innovators from a variety of sectors to pitch their businesses for cash prizes and in-kind support.

With a panel of women-identifying judges and all the people pitching will be women-identifying, coming in from two streams of ideas and early stage startups, come celebrate creativity and entrepreneurship for all. Learn from amazing speakers sharing their experiences, network with great companies, and witness exciting pitches as companies compete at the hub of entrepreneurship in action.

PITCH with a Twist is proudly organized by ICUBE at UTM, alongside UTM's International Education Centre (IEC), the Equity, Diversity, & Inclusion Office (EDIO), and the Institute of Communication, Culture, Information & Technology (ICCI).

U of T students, alumni, and eligible community members are welcome to apply now for a chance to pitch! Full event details, eligibility criteria, and timelines are available at: <https://icubeutm.ca/pitch22/>.

Apply here

EVENTS & OPPORTUNITIES



Get help from our Accounting Associates!

ICUBE is excited to introduce our Accounting Associates, Aveleen and George. They are both UTM accounting students from the Department of Management and will be working with ICUBE over the next few months.

Aveleen and George will be able to provide any ICUBE start-up with support in the following areas:

- Bookkeeping setup and guidance
- Budgeting assistance
- Financial statement preparation, review and forecasting
- Income tax preparation
- Balanced scorecard preparation
- Managerial Analysis (cost accounting, variance analytics, etc)

Aveleen is a fourth-year UTM student specializing in accounting. Experience includes filing taxes for low income individuals with the CVITP. Education includes courses such as managerial accounting, financial accounting, and the completion of the Federal Income Tax Level 1 course with H&R Block.

To contact Aveleen, reach out to: aveleen.surendra@mail.utoronto.ca

George is a fourth-year accounting and economics student at UTM. Relevant courses include financial accounting, Canadian income tax 1, managerial accounting, business finance and audit. Experiences include tax filing under the community volunteer income tax program (CVITP) for low income individuals.

To contact George, reach out to: george.ji@mail.utoronto.ca

Summer Company

2022 SUMMER COMPANY PROGRAM FOR
YOUNG ENTREPRENEURS

Apply by April 25

The Mississauga Business Entrepreneur Centre (MBEC) presents the Summer Company Program for young entrepreneurs.

Are you an Ontario student 15 to 29 years and have a business idea? The Summer Company program can help you launch and operate a business this summer. The program provides:

- Business training and mentorship to help you get your business up and running.
- Opportunity for a grant up to \$3,000 to help you launch your summer business.
- Don't miss this great opportunity to apply to the 2022 Summer Company Program if you are interested in starting a business in Mississauga. Space in the program is limited!

Attend a free information session:

- Mississauga Business: February 9, 6:00PM-7:30PM
- Mississauga Business: February 16, 6:00PM-7:30PM
- Brampton Business: March 3, 4:30PM-6:00PM

[Learn more here](#)

Black Entrepreneur Startup Program

Financing + mentorship + resources

Black Entrepreneurship Start-up Program Workshops

February 17 - 6:30PM - 8:00PM

The Black Entrepreneur Startup Program provides individuals age 18-39 with a startup loan financing and up to two years of mentorship, plus access to resources and networking opportunities with fellow entrepreneurs across Canada. This exciting new program offers up to \$60,000 in startup financing, plus mentorship and resources, to help you kickstart your business journey.

In this workshop, you will learn about the Black Entrepreneur Startup Program and other programs that Futurpreneur Canada has to offer, learn how to apply to these programs, eligibility requirements and the benefits the Futurpreneur Network has to offer.

[Register here](#)

FemSTEM 2022 FIRESIDE TALKS

H2i Presents: Fireside at FemSTEM

Fireside at FemSTEM is an interactive conversation series held each winter as part of H2i's broader FemSTEM programming. During each Fireside, H2i will sit down and chat with one incredible speaker. Speakers are distinguished women within the health entrepreneurship space and are joined by members of the community as moderators.

Audience members are able to submit questions via chat to be posed by the moderator. A 15-minute open networking session enabling audience members to mingle with the speaker and moderator will close out each event.

[Learn more here](#)

 MISSISSAUGA

**DISCOVER
MISSISSAUGA'S
NEW INNOVATION
COMMUNITY.**

Join Mayor Bonnie Crombie for the reveal of
Mississauga's Innovation District and Program

City of Mississauga Innovation District Invitation

**February 28 - 12:00 PM -
1:00 PM**

Join Mayor Bonnie Crombie for the reveal of Mississauga's Innovation District and Program.

Event details:

- New innovation district campaign and video
- Service tools and resources for scale-up businesses
- Scale-up program and training for entrepreneurs
- Vote for your favourite of three scale-up companies
- Draw prizes, and more!

[Register here](#)



2022 Audrey Wearn Language Prize

Apply by March 13

The 2022 Audrey Wearn Language Prize is officially open for applications!

Are you passionate about languages? Do you believe in the power of true, meaningful communication to inspire change? Would \$10,000 help your ideas come to life?

Future Design School is looking for passionate Canadian youth (aged 16+) who want to solve a language-based challenge in their community.

The winner of the Audrey Wearn Language Prize will receive up to \$10,000 and the ongoing support of Future Design School to make their project come to life.

[Apply here](#)



ICUBEUTM
3359 Mississauga Rd, Innovation
Complex, Mississauga, ON L5L1C6,
CA
(905)-569-4467
icube.utm@utoronto.ca
www.icubeutm.ca



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