



**Inspiration | Ideation | Innovation**

ICUBE NEWSLETTER  
September 2021

ICUBE is the place for social entrepreneurship at the University of Toronto. We offer resources, programs, workshops and mentorship for people who are changing the world. If you want to make a difference, ICUBE is here to help you make it.

## ANNOUNCEMENTS

### **Venture Forward Program Welcomes Four New Startups!**

#### **ARCHIPELAGO GENOMICS INC.**

Archipelago is a unique virtual market place and subscription service that connects consumers looking for personalized lifestyle services with professionals who offer expert lifestyle programs based on the consumer's genetics and goals.

"We understand that learning and doing are not the same thing. that is why we connect you with experts who can make use of your unique genetic traits to help you achieve your goals. from creating personalized routines to one-on-one sessions, we are here to guide you every step of the way."

#### **LIOHAN INC.**

LIOHAN ("Living In Our Here And Now") empowers families to bond, explore, and create together through engagement with our EduTainmentTech.

"Our approach is to expand upon a lot of familiar territory in terms of kids' education and extracurricular activities...and a lot of new ground that will push the limits of what you know and the talents you rely on for everyday life."

#### **LOGIMIX INC.**

LOGIMIX is an afterschool math program that is run by highly experienced, Ontario certified math teachers who are familiar with both the Ontario curriculum and the stringent Canadian and international university admission

requirements

“By following LOGIMIX’s carefully designed material and delivery methods, students will become increasingly successful in school, achieving higher grades in Math – which will position them well for university admission.”

## EDUTECHNOZ INC.

EduTechnoz Inc. is an Arabic tutoring centre that uses innovative solutions and resources.

"Arabic is hard, especially for today’s digital and/or bilingual K12 students. We invented a fun, easy and effective way to teach Arabic literacy using gamified curriculum, pedagogy & resources."



## Introducing the New U of T Entrepreneurship Website

U of T Entrepreneurship is thrilled to launch their new website featuring more resources for startups, improved wayfinding, content tagging and bold, fresh design.

The website’s new features include:

- [Startup Job Board](#) including over 2,000 job opportunities at 300+ U of T startups.
- [Startup Marketing Toolkit](#) with the new U of T Startup wordmark and boilerplate to highlight your startup’s U of T affiliation
- [Investor](#) landing page to highlight the innovation and talent at U of T to potential investors and provide engagement opportunities to the investment community
- [Startup Spotlight](#) to feature founder and startup stories across the tri-campus
- ONRamp Members Login integrated with Accelerator App
- [UTE Community Code of Conduct](#) to facilitate an inclusive and welcoming entrepreneurial environment for all.

## EVENTS & OPPORTUNITIES



# Baylor New Venture COMPETITION

## **Baylor New Venture Competition** **March 24-22, 2022**

Big dreams can become a reality with the 2022 Baylor New Venture Competition! Encourage the student entrepreneurs you know to apply to participate in the 10th annual Baylor New Venture Competition, a business plan competition where students will gain valuable feedback, useful tools, and seed capital for their ventures.

[Apply here](#)



## **Pitch Perfect Competition** **October 26, 2021**

The Pitch Perfect Competition is an annual Temerty Faculty of Medicine and Health Innovation Hub initiative that celebrates and supports health-related student innovations. Selected student projects will be invited to present a pitch for their entrepreneurial ideas; winners will be awarded Student Innovation Fellowships to help develop their innovations.

[Find out more here](#)

# Mississauga Business Entrepreneur Centre

[mississauga.ca/mbec](https://mississauga.ca/mbec)

## Career Opportunity: Digital Service Squad (DSS) Members

**Apply by September 22, 2021**

The Mississauga Business Entrepreneur Centre are recruiting their new Digital Service Squad (DSS) members!

The Economic Development Office is currently seeking outgoing, enthusiastic, qualified candidates for the position of Digital Service Squad (DSS) Team Member. This is a unique opportunity to support the growth of one of the province's most innovative economic development programs.

[Apply here](#)

accelerate   
her future

## Accelerate Her Future (AHF) Summit

**November 5-7, 2021**

Accelerate Her Future (AHF) will host an inspiring and purposefully curated 3-day virtual Summit for self-identifying Black, Indigenous and women of colour (BIWOC) pursuing careers in business and STEM. Connect with your community and hear powerful changemaker talks, engage in learning sessions, grow your network, and meet employers at the Career Expo.

[Register here](#)



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