



Inspiration | Ideation | Innovation

ICUBE NEWSLETTER
August 2021

ICUBE is the place for social entrepreneurship at the University of Toronto. We offer resources, programs, workshops and mentorship for people who are changing the world. If you want to make a difference, ICUBE is here to help you make it.

OPPORTUNITIES



Mind Your Own Business
Deadline: September 10 @ 8pm

Erin Mills Town Centre is hosting the "Mind Your Own Business" contest for local entrepreneurs, small business owners, start-ups and student business initiatives in the Mississauga region. Businesses and students are invited to apply for their chance to win one of three grand prizes. The deadline for applications is Monday, September 10 at 8pm. All entries are to be submitted to Erin Mills Town Centre Guest Services Kiosk located on the lower level near centre court.

Developing great exposure for a new business or product is difficult without the proper connections. Erin Mills Town Centre is providing three lucky winners the opportunity to set up a free kiosk to showcase their product, service or business ideas during the busy holiday season, this November and December.

[Apply here](#)




Baylor New Venture Competition

Applications Accepted September 01 - November 01

Big dreams can become a reality with the 2022 Baylor New Venture Competition! Encourage the student entrepreneurs you know to apply to participate in the 11th annual Baylor New Venture Competition, a business plan competition where students will gain valuable feedback, useful tools, and seed capital for their ventures.

[Apply here](#)







THE PRAXIS CHALLENGE

Do you have an idea that could improve the lives of people living with Spinal Cord Injury (SCI)? We have \$25,000 to help develop it. The IDeation Clinic proudly presents The Praxis Challenge... a catalyst to champion innovators that wish to improve the lives of people living with spinal cord injuries (SCI). We are looking for the next big idea to be demonstrated in front of a panel of judges on Demo Day on Wednesday, September 22. The most impactful and commercially viable Demo will be awarded a grant of \$25,000.

PRAXIS DEMO DAY

[JOIN US](#)

CONNECT WITH US

The Praxis Challenge

Applications Open Now!

The IDeation Clinic proudly presents The Praxis Challenge...a catalyst to champion innovators that wish to improve the lives of people living with spinal cord injuries (SCI). They are looking for the next big idea to be demonstrated in front of a panel of judges on Demo Day on Wednesday, September 22nd, 2021. The most impactful and commercially viable demo will be awarded a grant of \$25,000!

[Apply here](#)

EVENTS



Launchpad: Campus Resources for U of T Startups

September 17th, 2021 between 12:00-1:00pm EST

U of T Library is hosting Launchpad: Campus Resources for U of T Startups. This is an orientation to campus resources for those with startups or interested in startups, including accelerators, courses and programs, library resources, commercialization, funding opportunities, and community resources.

You will leave with:

- knowledge of how the university supports student and faculty startups through space, training, and mentorship
- an understanding of campus accelerators, pitch competitions, and funding opportunities
- additional library workshops available to further support and boost your entrepreneurship journey
- a guide of where to go to find more information at U of T, around Toronto, and the broader startup ecosystem

[Register here](#)

Social Entrepreneurs for Research Study | UTSC Library

Elizabeth Obrein from UTSC Library is recruiting social entrepreneurs at all stages of their ventures (vision, startup, growth, maturity and decline) to participate in a 20 minute virtual interview through MS Teams. Obrein is a researcher at the University of Toronto seeking to understand the information needs of social entrepreneurs. Your contributions will be anonymized and this study has received ethics clearance through the University of Toronto Research Ethics Board. In appreciation of your time, you will receive a \$25 e-gift card at the end of the session.

If you would like to participate, please select the [calendar link to book a time](#) or if you have any questions, please email Elizabeth Obrein directly at elizabeth.obrien@utoronto.ca



UCG - University Consulting Group

September 9th, 6:30-7:30pm

The University Consulting Group (UCG) is officially recruiting for the Fall Engagement! The student-run consulting group serves as a platform for students of all backgrounds to gain experience solving real-life challenges while providing non-profit organizations access to quality professional advisory services. Students from all faculties are invited to submit an application for a Fall Consultant role.

Join the information session to learn what UCG is about, our upcoming application process for Fall 2021, and how you can engage in meaningful work that helps non-profits maximize their resources, operate efficiently and build capacity.

[Register here](#)



midwest.tech/connect

manufacturing serendipity

Discover, connect and easily set up one-on-one meetings with Midwest-based or Midwest-linked startup founders, VCs, angel investors, incubators, and accelerators - focused on Pre-Seed, Seed, and Series A stages

pre-registration and early bird tickets: now available

discovery platform: opens august 25

virtual meetings: september 13-14

register by september 6

Manufacturing Serendipity

September 13-14

A virtual summit/marketplace that brings together Midwest-based and Midwest-linked startups, VCs, angel investors, and other resources, focused on Pre-Seed, Seed, and Series A stages. Browse and connect with hundreds of attendees via detailed profiles and direct messages.

Easily set up optional private 25-minute meetings directly on our platform over up to two days (September 13-14 2021) based on mutual opt-in.

[Register here](#)

**SUSTAINABLE
DEVELOPMENT GOALS**



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