

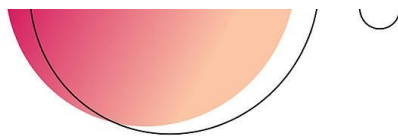


Inspiration | Ideation | Innovation

ICUBE NEWSLETTER  
July 2021

ICUBE is the place for social entrepreneurship at the University of Toronto. We offer resources, programs, workshops and mentorship for people who are changing the world. If you want to make a difference, ICUBE is here to help you make it.

## OPPORTUNITIES



### Leap Startup League

Applications are now open



**LEAP STARTUP LEAGUE: ONLY 3 DAYS LEFT TO APPLY!**

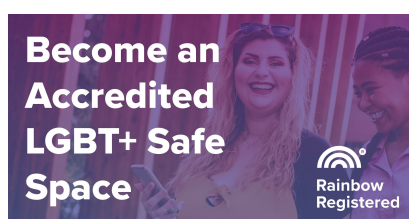
**Deadline: July 25**

The Leap Startup League is a structured, experiential learning opportunity that will empower you to bring your venture to life!

We will teach you how to utilize innovation tools and approaches like the business model canvas and design thinking; help you build a network of entrepreneurs, experts and advisors, form lasting relationships, and boost the development of your product/service to help you reach your goals.

All creators, entrepreneurial thinkers, and leaders are encouraged to apply.

[Apply here](#)



**[Rainbow Registered](#)**

The Canadian LGBT+ Chamber of Commerce (CGLCC) has launched Rainbow Registered, a new



**[The Edge, A Leader's Magazine](#)**

**Deadline: July 28**

accreditation available for Canadian businesses to show their allyship and make a concrete commitment to ensuring equity, diversity and inclusion.

Becoming Rainbow Registered will help consumers and prospective employees identify LGBT+ friendly businesses across Canada.

The CGLCC is offering ICUBE's members and network free registration until the end of July. If you are interested in becoming Rainbow Registered, please mention ICUBE during the registration process.

[Register here](#)

Applications are now open for startups to be featured in The EDGE Leaders Magazine's September 2021 edition.

Prize:

- A full page spread/editorial piece in The Edge: A Leader's Magazine. Market value of \$3,816.10.
- Be part of the publication's national circulation and be showcased in 30,000+ print magazines (120,000 annual circulation)
- Main distribution channel is through all Chapters & Indigo stores across Canada.
- The Edge's in-house creative design and editorial team will produce the material required for the one page spread
- 1 student project/startup/business will be highlighted each quarter.

[Apply here](#)



### [Starter Company PLUS Program](#)

The Starter Company PLUS Program is delivered by the Mississauga Business Entrepreneur Centre (MBEC) for the Mississauga area. The program will assist people 18 years and over interested in starting, expanding or purchasing a business from Mississauga.

They will offer:

- Free training and business skills development
- Free mentorship and guidance
- Opportunity to apply for a program grant of up to \$5,000 after the completion of mandatory training and mentorship

[Find out more here](#)



### [Indo-Canadian Entrepreneurship Exchange \(ICEE\)](#)

The University of Toronto and the Indian Institute of Technology Bombay (IITB) are excited to launch the Indo-Canadian Entrepreneurship Exchange (ICEE) Program, a cohort-based exchange program, which aims to support budding entrepreneurs, improve research collaboration, and establish a strong, two-way innovation talent pipeline.

The ICEE is planned to be run once a year and last for about two weeks, where participants would spend one week in Canada and the other in India. Plans for an international exchange have been paused due to COVID-19, but the program is still on track to take place virtually. Applications are set to open in late 2021 or early 2022.

[Find out more here](#)



## Cross-Border for Local Value

Cross-Border for Local Value is a platform that enables a global network of participants to co-create cross-border projects.

There are three ways to get involved:

- Add value to the current program as a speaker, reviewer, or by attending one of the three public events,
- Become a partner for the next cohort in early 2022
- Propose a project to create value that we can collaborate on. We have lots of talent, a distinct set of competencies, and a large global community. Let us know your view on how we can help each other.

[Find out more here](#)



## ENCQOR 5G iPaaS Testbed

ENCQOR 5G (Evolution of Networked Services through a Corridor in Québec and Ontario for Research and Innovation) is now offering 5G testbeds to startups through the [iPaaS Program](#) from OCI.

Startups that are looking to either adopt 5G technology in their product development or test their product in an 5G environment can benefit from this program. This program is completely free for the entrepreneurs.

[Apply here](#)

## EVENTS



### ICE: Funding Your Startup

August 11 at 4:00PM-6:30PM

Humber Centre for Entrepreneurship is hosting ICE: Funding Your Startup, a digital panel discussion about the many different pathways that exist for obtaining the funds you need to launch and grow your business.

Through this session, you will:

- Ask your questions in a safe, welcoming environment.
- Learn about the pros, cons, and expectations for each funding path
- Start thinking about which path may make the most sense for your venture and goals.

[Register here](#)



### Brampton Venture Expo

August 17 - August 18

The Brampton Venture Expo is a two day event that will bring together early-stage founders and market ready startups across the Brampton Innovation District. The Expo will cover topics such as product development, market research, pitching, strategic development, fundraising, personal brand development, and healthcare innovation.

What to expect:

- Learnings and insights for your portfolio companies to build and scale
- High level speakers (Founders, CEOs/ CIOs, Investors, Influencers)
- 1:1 meetings with Brampton Innovation District startups and industry partners
- Access a list of vetted startups

across Brampton and Peel  
Region Exposure to potential  
deal flow, strategic partners  
and talent

[Register here](#)

## ANNOUNCEMENTS



### [FoundersBeta - Top 27 Hottest Toronto Startups](#)

FoundersBeta has published their list of the Top 27 Hottest Toronto Startups, including ICUBE's startup company, [YourTableCo](#).

YourTable app connects people to eat and network together through their shared interests in food and work industries, the LinkedIn for food. You can use the online video option to eat and network virtually with others, and in-person dining at restaurants when it's safe. Their mission is to end loneliness, building professional relationships and friendships through food, delivering happiness, one table at a time.

[Read the article here](#)



**LiONS LAIR**  
by innovation factory

LIONS Lair.CA

### [Lions Lair 2021 Finalists Announced](#)

Lions Lair has announced the 2021 finalists, including ICUBE's startup company, [Ecosystem Informatics Inc.](#)

Ecosystem Informatics Inc. enables real-time environmental decision making to address regulatory concerns, climate action and sustainability. ESI's integrated monitoring, analytics and reporting systems were designed to deliver actionable information for governments, industries, researchers and advocacy groups to move their environmental and sustainability goals forward successfully.

[Find out more here](#)



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