



**Inspiration | Ideation | Innovation**

ICUBE NEWSLETTER  
November 2021

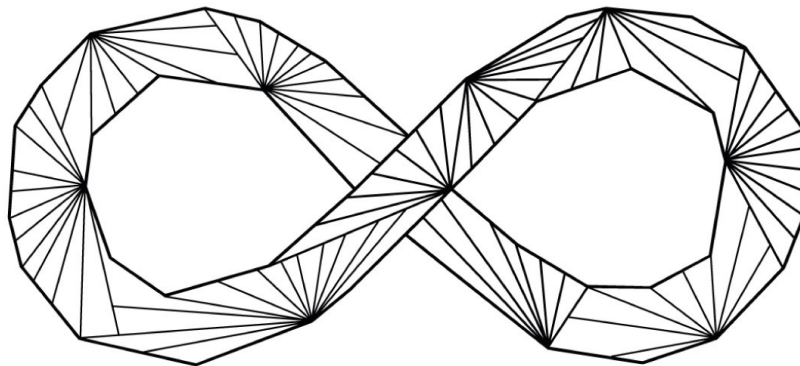
ICUBE is the place for social entrepreneurship at the University of Toronto. We offer resources, programs, workshops and mentorship for people who are changing the world. If you want to make a difference, ICUBE is here to help you make it.

## ANNOUNCEMENTS

### **New Startups Join ICUBE's Venture Forward Program**

ICUBE is thrilled to welcome six new startups to the Venture Forward program: Inwit, GridS2, Raven, Ubineer corp, iGoal.Ai, and BSGames.

#### INWIT



**in**wit

Inwit is Toronto's first Zero Waste Food App. It is an innovative solution to single-use waste. A marketplace that encompasses a reusable container borrowing system, rewards system and a food ordering platform, all tracked by NFC technology.

For more information, visit: [www.inwit.app](http://www.inwit.app)

#### GRIDS2

# GridS2

CREATING A SMARTER GRID

GridS2 is a cleantech firm creating tools that allow for optimal techno-economic operation of tomorrow's energy ecosystem. Our Transactive Energy Platform would allow for the creation of a retail electricity market at the distribution level unlocking the true potential of distributed energy resources (DERs), such as rooftop solar, battery storage, and smart loads to create a more reliable, resilient, greener, and cost-effective electrical grid. For more information, visit: <https://grids2.com/>

## RAVEN



# Raven

Raven is mobile app that curates high quality/expert content from print newspapers & social media sources for almost all subjects imaginable. It seeks to combat mental illnesses, societal polarization, and breach of privacy commonly caused by the 'big' social media by being an alternative platform that serves as a one-stop-shop.

For more information, visit: <https://www.ravenapp.org/>

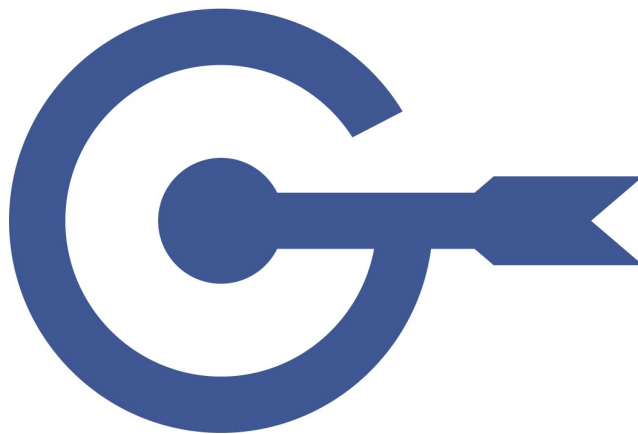
## UBINEER CORP



About: Ubineer empowers institutional investors to improve and make their investment analysis process more effective and efficient so they can gain an informational advantage over their competition. With our solutions, every member of the investment team can build, collaborate, organize and automate their research process to drive faster, more transparent and consistent investment theses.

For more information, visit: [www.ubineer.com](http://www.ubineer.com)

**iGOAL.AI**



iGoal.AI is a complete goal management system that allows busy entrepreneurs to convert their dreams into goals and goals into

accomplishments so that only the tasks that align with long-term visions get prioritized. The centralized platform provides a method to record lifelong visions in one place instead of in a journal, paper planners, or in the mind. Vision creation guides the user through a set of mindfully engineered questions that help the user paint a wholesome picture of their dream life on the platform. Based on the SMART goals ideology (Specific, Measurable, Actionable, Realistic, and Timely), iGoal helps the user break down the goals into realistic milestones, set measurements, and create a detailed time-based action plan for their dreams. Ultimately, the AI-powered platform will track the progress of the team and individual goals and develop intelligent recommendations to boost their productivity and ability to reach the goal.

## BSGAMES



BSGames tries to engage young people by getting them to play games that will help them learn or practice mental skills, through educational games that don't suffer the stigma of previous educational games, which historically have been boring before they focus too much on the learning before the fun.

For more information, visit: [www.bsgames.ca](http://www.bsgames.ca)

# EVENTS & OPPORTUNITIES

## Sauga Start-up Pitch & Showcase

December 15th, 2021 from 5:00pm to 7:00 pm



### Sauga Start-up Pitch & Showcase

**December 15 - 5:00pm to 7:00pm**

Join us from 5:00pm to 7:00pm on Wednesday, December 15, 2021 for Mississauga's 2021 Flagship Startup Pitch Competition! Watch finalists compete for prize money, see examples of how the pitching process works, and understand what to expect from investors and interested parties.

This partnered event is facilitated by ICUBE at the University of Toronto Mississauga (UTM), Sheridan College's EDGE Entrepreneurship Hub, and the Mississauga Business Enterprise Centre (MBEC), who are all delighted to support entrepreneurs' innovative concepts.

[Register here](#)



### Enactus Canada Student Entrepreneur National Competition

**Nominate your startups!**

**Apply by November 30th**

The Student Entrepreneur National Competition, proudly presented by HSBC Bank Canada, is the largest national program to focus solely on full time Canadian post-secondary student entrepreneurs. It recognizes and rewards student entrepreneurs from across the country for their dedication and ambition, while offering support to ensure the success of their business.

Since 1997 Enactus Canada has operated this competition to



### Black Career Conference Pitch Competition 2022

**Apply by December 15th**

Black Career Conference (BCC) provides Black students, graduates, and entrepreneurs the opportunity to learn from industry professionals and each other. The conference's programming spans across industries to provide streamlined opportunities for both attendees aligned to a particular career path and to those open to exploring their career options.

The most recent Black Career Conference hosted in January 2021 drew in over 500 attendees

celebrate the commitment, determination and achievements of student entrepreneurs. This competition is open to full-time students at Canadian universities or colleges who are simultaneously operating their business.

[Learn more here](#)

rendering BCC the largest career conference of its kind in Canada. As organizations seek out Black talent knowing that the business case for diversity and inclusion is stronger now than ever before, BCC serves as a platform for attendees to connect with potential employers and grow their networks.

[Register here](#)



## MaRS Climate Impact

**November 30 - December 02**

MaRS Climate Impact is a new innovation conference that leverages business and private capital for social good.

The event brings together the cleantech and social-finance communities — as well as big-time players from the ecosystem — for one comprehensive online experience.

The worlds of clean innovation and investment are inextricably linked. But ensuring their mutual success requires dialogue, as well as a showcasing of groundbreaking solutions to advance both a healthy planet and prosperity.

MaRS Climate Impact will feature the most promising ideas and companies solving for the transition to net-zero. Meet the brilliant minds driving climate action on a global scale: entrepreneurs, investors, business leaders, finance professionals, academics, journalists and policymakers.

[Learn more here](#)



## Black Founders Network Community Meet-up

**December 3 - 12PM**

Join Black Founders Network on December 3rd for their first interactive BFN Network community event to connect aspiring and existing founders, partners and supporters of the BFN. Efosa Obano, Program Manager for the BFN will be giving a brief presentation of the plans for the new year and welcoming feedback from the community they serve.

[Register here](#)



## What Investors Want - Webinar Series

## Leadership Transformation: The Net Positive Mindset & Entrepreneurship



Fireside chat  
with  
**Paul Polman**  
Co-Founder IMAGINE | Former CEO Unilever

hosted by  
**erthos**

Nov, 29th 2021  
10:00am - 11:00am EST  
Virtual

## Leadership Transformation: The Net Positive Mindset and Entrepreneurship

**Nov 29, 10:00AM - 11:00AM**

Join erthos for an exclusive fireside chat with Paul Polman (Co-Founder of IMAGINE and former CEO of Unilever) to discuss the key learnings, challenges and tactical takeaways for the high-growth entrepreneurial community in Canada. Every CEO and founder needs to realize that they are not only working for themselves and their shareholders, but rather for the future of humanity. This requires an ecosystem of support at the forefront of scaling innovation such as accelerators, academic institutions and venture capitalists. This session aims to create a community of Net Positive leaders and guarantees a new outlook on using business as a force for good.

Use code "erthos" to register

[Register here](#)



## Accelerating AI-fueled growth for Ontario's fast-growing companies

**December 2 - 11AM**

Join the Vector Institute's Fastlane program on December 2, 2021, as leading CEOs and professionals from some of Ontario's fast-growing companies discuss AI's role in the growth and innovation strategies of small-to-medium-enterprises.

**November 30, 12:00PM - 1:00PM**

The What Investors Want webinar series is a collaboration between the Christensen Institute and the University of Toronto Entrepreneurship. In each session, Efosa Ojomo, Director, Global Prosperity, Christensen Institute and Efosa Obano, Program Manager, Black Founders Network, U of T Entrepreneurship, will interview different investors to pull back the curtain on how they think about and make investment decisions.

[Register here](#)



## C100's 2022 Fellows Info Session: for early-stage Canadian tech founders

**December 8, 5:00PM - 6:00PM**

Are you a Canadian founder (or building a company in Canada)

Speakers include representatives from leading-edge Ontario companies such as; Sofvie, Qii.ai, and Aspire Food Groups as well as more to come!

Who should attend? This is the perfect chance for ambitious professionals or CXOs to explore the latest innovations in AI strategies to drive businesses forward. This is a virtual event, with registration open to the public.

[Register here](#)

interested in being a part of the Fellows 2022 cohort? Do you know a founder who is leading one of the most promising, early-stage startups?

Your opportunity to join next year's cohort of C100 Fellows starts on December 1st when nominations officially open.

At this session, you will learn more about:

How you, or the founders in your network, can be nominated and submit a strong application  
The benefits that come with being a C100 Fellow and an overview of this year-long program  
The Selection Committee's evaluation process, what makes a great applicant, and whether this program is right for you right now.

[Register here](#)



### Living with SCI and Advocacy for Lived Experience

**December 7, 4:30PM - 6:00PM**

To create successful innovation processes, we must center the perspectives and insights of those with lived experience. Successful innovation requires an understanding of the 'problem space' that a particular healthcare innovation seeks to improve. To develop this understanding, it is essential to understand the experiences of those who require and access the very services and treatments we aim to reinvent.

Join the Ideation Clinic on December 7th for the second HI HUDDLE, as they explore how SCI consumers (people living with SCI) and their voices to healthcare ideation and innovation. This session will include two speakers living with spinal cord injuries.

[Register here](#)



ICUBEUTM  
3359 Mississauga Rd, Innovation  
Complex, Mississauga, ON L5L1C6,  
CA  
905-569-4467  
[icube.utm@utoronto.ca](mailto:icube.utm@utoronto.ca)  
[www.icubeutm.ca](http://www.icubeutm.ca)





This email was sent to {{ contact.EMAIL }}  
You received this email because you are registered with ICUBEUTM

[Unsubscribe](#)