



Inspiration | Ideation | Innovation

ICUBE NEWSLETTER
October 2021

ICUBE is the place for social entrepreneurship at the University of Toronto. We offer resources, programs, workshops and mentorship for people who are changing the world. If you want to make a difference, ICUBE is here to help you make it.

ANNOUNCEMENTS

ICUBE Welcomes **GridS2** to Venture Forward

GridS2 is a cleantech firm creating tools that allow for optimal techno-economic operation of tomorrow's energy ecosystem. Our Transactive Energy Platform would allow for the creation of a retail electricity market at the distribution level unlocking the true potential of distributed energy resources (DERs), such as rooftop solar, battery storage, and smart loads to create a more reliable, resilient, greener, and cost-effective electrical grid.

For more information, visit: <https://grids2.com/>

National University of Singapore (NUS) Interns



NUS
National University
of Singapore

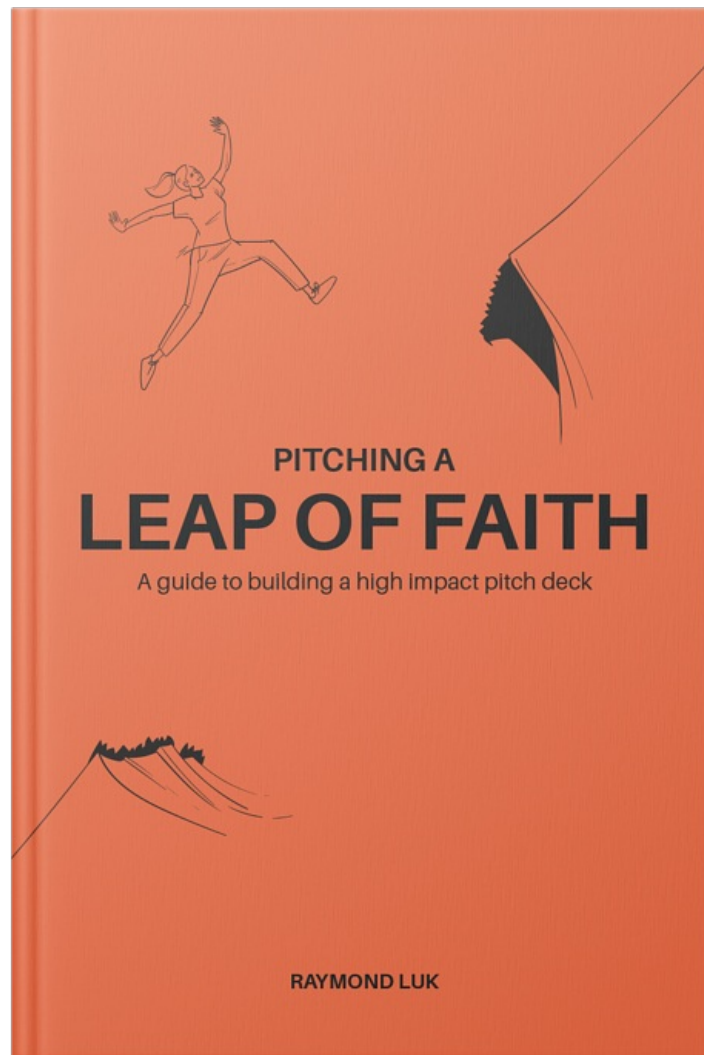
Calling those in the University of Toronto Entrepreneurship community who are seeking interns/co-op talent for your start-ups. The National University of Singapore (NUS)'s global entrepreneurship program is back in Toronto. Interested Companies can email the Program Director, Harpreet Singh, at harpreet@nus.edu.sg to connect you with the students for interviews.

Below are the student profiles and linked CVs.

1. **Amalina Sani:** Amalina is a Computer Engineer, adept at hardware and software roles. Her 2nd major in Innovation and Design has also exposed her to leadership and product management opportunities.
2. **Jonathan Foo:** Jonathan is a Computer Science major with excellent programming skills. He has interest and experience in Fintech, but is versatile enough to handle most software positions
3. **Rama Venkatesh:** Rama is a technically gifted Computer Science student. She has a passion for medtech but is open to engineering positions in all industries. She is a serial hackathoner.
4. **Ritesh Kumar:** Ritesh majors in Computer Science with a minor in Management. He is proficient programming in a wide range of languages and has solid experience in and outside the university.
5. **Sidney Chong:** Sidney is a Computer Science major with tremendous knowledge and experience in software engineering. She also started her own enterprise in Singapore and was featured in the National media.
6. **Yong Ming Yang:** Ming Yang is a Computer Science undergrad with solid design skills. He has a great range of software engineering programs and is creatively quirky with a side-hustle building mechanical keyboards.
7. **Amelia Yamato Leow:** Amelia is a super bright Business Analytics major, adept at data-focussed roles. She is equally comfortable in business functions, such as marketing, and is a local influencer on Youtube.
8. **Fabian Pratama Mulia:** Fabian is a Chemical Engineer with a double major in Innovation and Design. He has tremendous business development experience, and has started and led many student groups in the university.
9. **Winnie Kyaw:** Winnie is a Business Administration undergrad comfortably in Biz Dev and marketing roles. She started her own enterprise in 2018, and was the Top Graduate in her pre-university.

For more information on the program, visit [this page](#).

Pitching a Leap of Faith Ebook



Hockeystick & Flow Ventures has released “Pitching a Leap of Faith,” an Ebook filled with tips, self-assessment questions and real-world examples that help entrepreneurs on their funding journey.

U of T community members have free access to Hockeystick's new ebook. Visit [Startup Perks page](#) or sign up directly to get access below.

[Access Ebook](#)

EVENTS & OPPORTUNITIES



**Social
Venture
Circuit**

Social Venture Circuit Conference

For the second year in a row, Social
Venture Circuit is bringing you a



Media Training 101 for Startups

Organized by U of T
Entrepreneurship

November 5 - 2:00PM -

must-attend virtual experience designed for changemakers and social impact leaders. Join us for Step Up 2021, two great days of inspiration and insight, storytelling from experienced social impact leaders and valuable advice from subject matter experts.

Expect fresh perspectives, reflection on key sector issues, new connections and 1-on-1 conversations, and the exhibition to connect with speakers, key partners and ecosystem support. 100% virtual programming.

The themes for this year's conference include:

- Envisioning the future of social enterprise in Canada
- Designing sustainable strategies to scale operations and social impact
- Advocating for inclusive community action and ownership
- Accessing fundraising and impact investment for operating sustainability

Use community code **uoft21-854** to get an extra 20% off the ticket price and the special membership offer.

[Buy tickets here](#)

4:00PM

Calling all U of T startup founders and entrepreneurs! Attend Media Training 101 for Startups for an introduction to the dos and don'ts of media relations.

A strong media relations strategy is key to growing the public awareness of your business. When done right, you can reap the rewards of earned media in the form of an article mentioning or even featuring your brand.

In this workshop, BetaKit Editor-in-Chief, Douglas Soltys, will provide you with the proper mindset to approach media relations, tangible action items to ensure your company is ready, and explicit instructions on how not to mess it up.

Learn how to amplify public awareness of your startup with a zero-dollar marketing budget by leveraging the power of PR and media outreach.

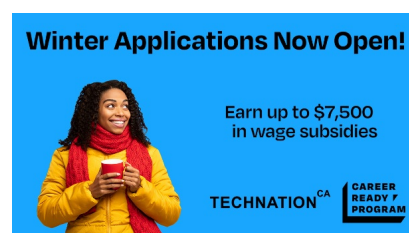
[Register here](#)



**Launch a startup at
Ryerson Venture Zone**

**Apply by November 15th,
2021**

Launch is an 8 month, non-equity based incubator program designed for MVP-ready technology startups to launch in the market. We provide startups with access to industry partners for early market validation as well as opportunities to secure



**TECHNATION's Career
Ready Winter Program
Applications Now Open**

Apply by March 31, 2022

The TECHNATION Career Ready Program is currently accepting applications to fund paid student work terms. Winter 2022 is for hours worked between January 1st and March 31st, 2022.

Career Ready supports businesses by

potential pilots in the health and wellness and/or smart city, mobility, and logistics sectors.

In addition, founders will go through venture development workshops and receive integrated mentorship that supports them with launching their MVP in the market.

This year, their focus is on growing startups operating in two core sectors:

- Health and wellness
- Smart-city, mobility and logistics

As part of this program, founders will have access to:

- C-suite executives within your customer profile
- Early market validation from pre-vetted industry partners
- Up to \$20,000 in non-dilutive funding for your startup ([Incubator Fellowship](#))
- Personal brand building opportunities across the RVZ network

[Apply here](#)



Accelerate **Her** Future

Accelerate Her Future Fellowship Circle - Now accepting applications for Winter 2022

Apply by November 21st, 2021

AHF has created a highly curated and intimate Fellowship program for self-identifying Black, Indigenous and women of colour (BIWOC) in Canada looking to invest in their career and leadership development and in their future selves.

AHF's Fellowship Circle is a 10-week by-application program designed by

financing their decision to hire a student for a work-term placement. This in turn creates a rewarding opportunity for the student to apply their learning in real-world settings and puts them on a path to a bright career.

[Apply here](#)



Mythbusting Federal Procurement
Hosted by U of T Entrepreneurship

November 15 - 12:00PM - 1:00PM

Did you know that the Government of Canada buys billions worth of goods and services each year? Do you think they only buy from big companies? Would you be surprised to learn that many of these contracts are awarded to small businesses in Canada? U of T Entrepreneurship will help you decide if selling to the Government of Canada is appropriate

BIWOC for BIWOC – a tailored and highly curated experience providing small Group Mentorship Circles, Career Learning Labs, fireside chats, and networking with managers and leaders from business and STEM sectors.

[Apply here](#)

for you.

Join UTE to dispel some myths about selling to government and find out:

- What the government buys
- Who the government buys from
- How the government buys
- Where to find resources and free support for small businesses

[Register here](#)



Exclusive Fireside Chat with Paul Polman Hosted by erthos™

November 29 - 10:00AM - 11:00AM

Join Erthos for an exclusive fireside chat with Paul Polman (Co-Founder of IMAGINE and former CEO of Unilever) to discuss the key learnings, challenges and tactical takeaways for the high growth entrepreneurial community in Canada.

Every CEO and founder needs to realize that they are not only working for themselves and their shareholders, but rather for the future of humanity. This requires an ecosystem of support at the forefront of scaling innovation such as accelerators, academic institutions and venture capitalists.

This session aims to create a community of Net Positive leaders and guarantees a new outlook on using business as a force for good.

Use exclusive access code "**erthos**" to get your free ticket.

Please note that there are a limited number of free tickets, available on a first come, first served basis.

[Register here](#)



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