



ICUBEUTM
Catalogue

*2019
Collection*

Innovative Gifts
from our
Innovation Startups

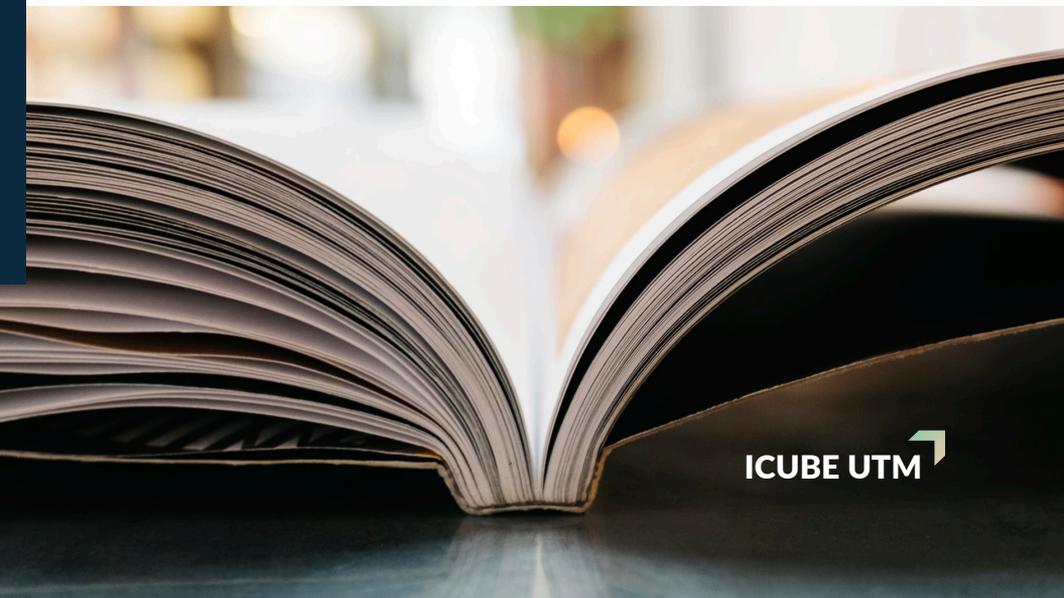
ICUBE UTM Catalogue

2019 Collection

There is nothing better than finding a perfect gift that makes them say “I love it!” while also buying local and making a lasting impact. Welcome to ICUBE’s 2019 Collection of products and services, curated from our startups.

All featured items can be purchased directly from the start-ups’ websites, for a distinctive and thoughtful gifting experience. By purchasing, you are contributing to the success of early stage ventures, the creation of new jobs, and the local economy.

ICUBE is a hub for idea exploration, early-stage business development and co-working. We provide expert support, resources and access to opportunities for students and community members across all industries.





In BSGames' flagship game *Mathemagician's Duel*, players take on the roles of rival wizards who duel by casting spells. Use the power of numeracy to create

an "incanquations" and defeat your opponent. While focusing on play, players naturally develop and practice math and memory skills while having fun!

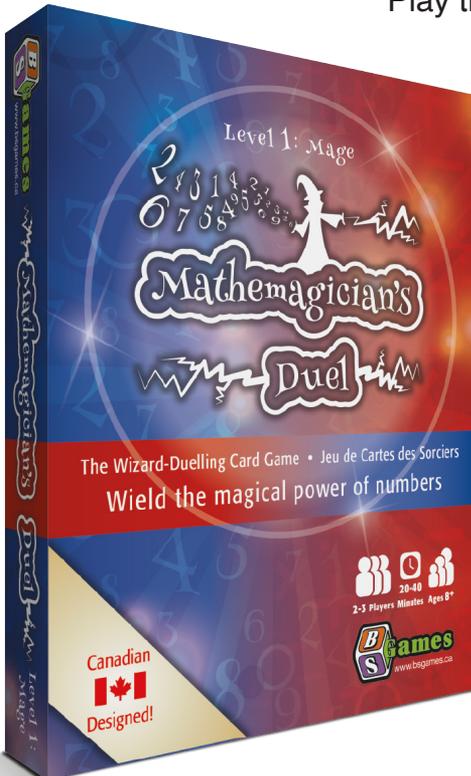
BSGames started as a collaboration between Bill Murphy and UTM alumnus Scott Kelly, who met while working at a game company! They came together with their skills as a teacher and a graphic designer to create board games that make an impact.

Combining fun with learning to create engagement!

Play time: 20-40 mins

Ages: 8+

Players: 2-3



Pre-order from: www.bsgames.ca

BUDDING GENIUS

We are STEAM obsessed!



Budding Genius is one of the world's most innovative STEAM programs for children! With Budding Genius, children have the opportunity to explore science, technology, engineering, math and art to the max! We offer more than 20 STEAM activities from robotics and website design, to Harry Potter camps, animation and soap factory.

You can be sure that your children will become the geniuses they were meant to be!

We serve kids aged 4 to 18 years old in French and English (simultaneously, which is great for kids in French immersion). Our sessions are very hands on and fun! To enrol your child in one of our innovation programs, or learn more, visit our website.



Creative Thali plates are made with 100% biodegradable materials that can be disposed of in the green compost bins and will biodegrade in two months. While researching and sourcing for sustainable materials, we learnt that a lot of many ancient cultures around the world have been using leaves such as banana or palm leaves for thousands of years. We wanted to bring this great solution to plastic in Canada.

In fact, what is truly unique about Creative Thali is that we are not harming trees to make them. All our products are made with used fallen tree parts and reusing them to create tableware. Our products support the livelihood of women in rural communities, who are offered sage working conditions, medical care and fair wages.

When you use Creative Thali's disposable plates, the future is in your hands. Literally.

Help make a difference in the world with these innovative, beautiful and sustainable products by ordering today:



Jacket strap

No one likes being stuck holding a coat. When the temperature dips down and we put on our jackets, we are faced with the annoying dilemma: “Wear my coat and sweat it out, or carry it?” If you’re a parent, chances are you end up holding your kids coats as well!



As a busy Mom, Diana Kuo understands the need for products that make life easier for parents and kids. Her company DYK ENT is committed to delivering quality Canadian-Made products to all customers.

Jacket Strap is an easy to install transferrable strap that enables you to carry any coat on your shoulder like a backpack or across your body - keeping your hands free while allowing you to adjust for changes in the weather. The Kit includes the adjustable length Jacket Strap with hardware for up to 3 coats. Order today:

www.jacketstrap.com



JUST VERTICAL



The world needs more food, but more importantly, it needs better food. The Just Vertical AEVA is on a mission to deliver that food. It is an indoor growing system that grows more food, faster, using 99% less water and no pesticides. What makes it unique? Everything that is needed is housed in a single beautiful art piece that not only fits in your home, but makes it a better place to live.

The AEVA is a fusion of science and modern design, making vertical indoor farming possible in any indoor space. It can produce up to 10lbs (5kg) of non-GMO and pesticide free food per month – about 35 servings of fresh food each month. This is enough for more than one serving a day!

Just Vertical is a science powered team of young whiz kid farmers, designers, and managers, out to make the world a better place. Co-founders Conner and Kevin met while doing their Master of Science degrees in Sustainability Management at the University of Toronto UTM.

Order yours today:

www.justvertical.com

CIRCULAR TOYS

Circular Toys provides subscribers with eco-friendly toy packages every three months. Clients are also given a chance to send used toys back, reducing waste and plastics present in the environment.

100 families circulating toys for one year could prevent 3.5 tons of plastic from reaching the oceans.

Every year, 8 million tons of plastic end up in the oceans; in 2050 there will be more plastic than fish. Plastic toys represent a significant source of pollution, especially those with batteries. 90% of new toys are made of plastic, and only 9.5% of them can be recycled. The others end up in the oceans or landfills.

www.circulartoy.com



The Nise Wave transforms any pot of water into a personal chef by cooking sous-vide.

With the mobile app, whether you want a medium-rare steak, chicken, or crème brûlée, your food will be ready the **MOMENT** you arrive home (or whenever you want)!

Micro-temperature adjustments are made throughout the day to create a temperature curve so your meals are done the way you want, **WHEN** you want!

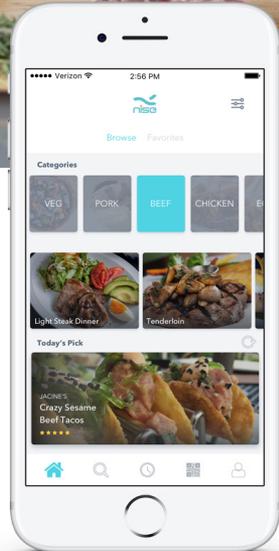
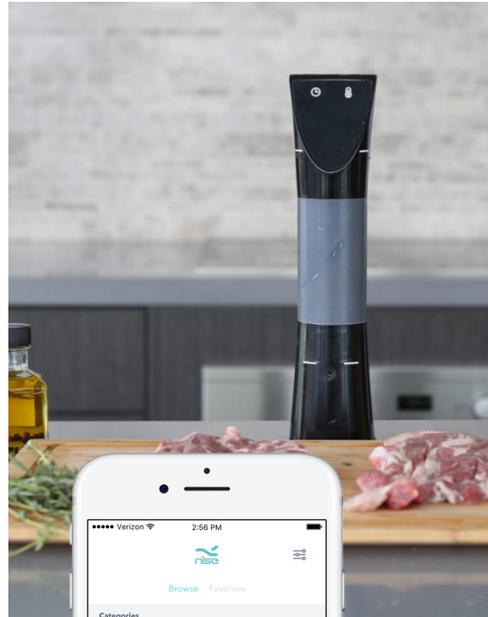
The Nise app has 100s of gourmet recipes pre-programmed.

Poached eggs when you wake up at 7AM?

Four medium-rare steaks for your family at 8PM?

Gourmet food at your fingertips!

Pre-order yours today.



www.nise.tech



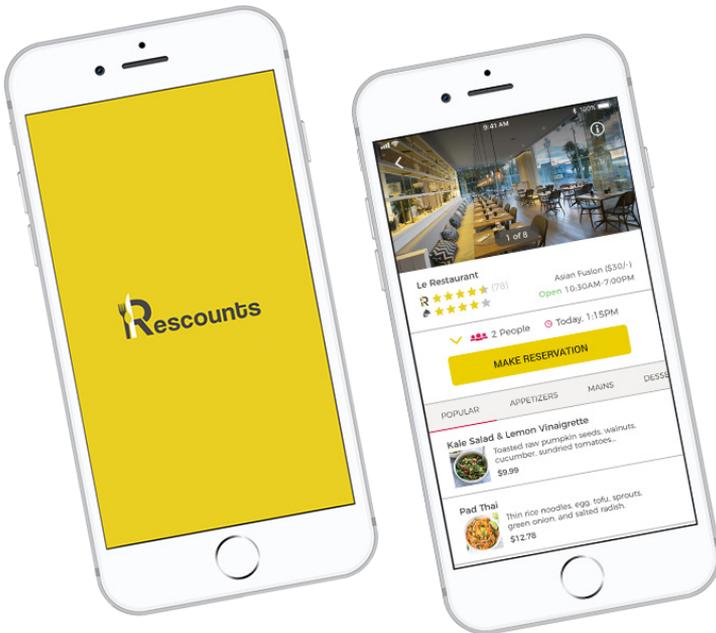
Rescounts is your every meal app, here to save you time and money.

Place your order and pay in advance. By the time you reach the restaurant, your order will be hot and ready. Eliminate the wait!

You will enjoy so many perks with Rescounts. Receive exclusive offers along with earning loyalty points which will enable you to get free meals.

Rescounts offers more than 175 restaurant partners and is expanding everyday!

Bonus: \$5OFF your first order:



SITTI

[si'-TEE]



Sitti is a social enterprise that provides fair-wage employment opportunities to refugee women and men in Jordan. We aim to empower and restore hope to refugee communities through the making of olive oil soap and other timeless products and gifts. With Sitti, you're not just purchasing soap; you're providing underprivileged women and men with a sustainable means of income to become financially independent.

100% vegan, ethical purchasing, no animal testing, biodegradable, paraben free, phthalate free, dye free, alcohol free.

Sitti is offering a 20% discount code for orders over \$40: Toronto20



Celebrating International Women's Month

PITCH

— *with a* —

TWIST

Support entrepreneurship at UTM
March 11, 2020 - Innovation Complex Rotunda

Purchase your early bird ticket now!
for more information visit icubeutm.ca/pitch20

OTHER ICUBE STARTUPS YOU MAY WANT TO KNOW



aihtech.com



arlokea.com

Collabogence

collabogence.com



communihelp.ca



cyricept.com



DealMatch

dealmatch.ca



epayrails.com



feelymusic.com



galaxydesigngraphics.com



innovastem.ca



javelinsportsinc.com



kiuloper.com



knowquest.net



licimovement.com



linkmentalhealth.com



muqo.ca



mybrokerbee.com



nodis.io



notetonic.com



pierasystems.com



sourcecodestaffing.com



wowfashionshow.com



wavo.co



yourtable.co

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